

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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216578 AGENCY (OR SERVICE) ACTING AS AGENT FOR 93705 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME BRABENDER COX

TIM MURPHY FOR CONGRESS

AND 1218 Grandview Ave Fl 1

P.O. BOX 24551

ADDRESS Pittsburgh PA 15211-1239

PITTSBURGH PA 15234

USA

USA

CONTACT

PRODUCT MURPHY FOR CONGRESS WK 10/23

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.

PRODUCT 1310  
CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME FROM TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.									
1	11111..	4 1	05:00A 05:58A	30S	10/23/12-10/26/12 10/29/12-10/29/12	THIS MORNING 5-6AM	5	300.00	1500.00
2	11111..	4 1	05:58A 07:00A	30S	10/23/12-10/26/12 10/29/12-10/29/12	THIS MORNING 6-7AM	5	625.00	3125.00
3	11111..	4 1	07:00A 09:00A	30S	10/23/12-10/26/12 10/29/12-10/29/12	THE EARLY SHOW	5	350.00	1750.00
4	M	1	10:58A 11:58A	30S	10/29/12-10/29/12	PRICE IS RIGHT	1	550.00	550.00
5	11111..	4 1	11:58A 12:30P	30S	10/23/12-10/26/12 10/29/12-10/29/12	NOON NEWS	5	600.00	3000.00
6	01111..	4	12:30P 02:00P	30S	10/23/12-10/26/12	CBS SOAPS 1230-2P	4	450.00	1800.00
7	T-F	3	02:58P 03:58P	30S	10/23/12-10/26/12	DR. PHIL	3	400.00	1200.00
8	01111..	4	04:00P 04:30P	30S	10/23/12-10/26/12	4-430PM NEWS	4	700.00	2800.00
9	11011..	3 1	04:30P 05:00P	30S	10/23/12-10/26/12 10/29/12-10/29/12	430-5PM NEWS	4	700.00	2800.00
10	01011..	3	05:00P 05:30P	30S	10/23/12-10/26/12	5-530PM NEWS	3	850.00	2550.00
11	10101..	2 1	05:30P 06:00P	30S	10/24/12-10/26/12 10/29/12-10/29/12	530-6PM NEWS	3	850.00	2550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS		
AND	1218 Grandview Ave Fl 1		P.O. BOX 24551		
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH	PA 15234	
	USA		USA		
CONTACT			PRODUCTMURPHY FOR CONGRESS WK 10/23		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

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			FROM	TO						
12	01111..	4	05:58P	06:30P	30S	10/23/12-10/26/12	M-F 6PM NEWS	4	950.00	3800.00
13	11010..	2	06:30P	07:00P	30S	10/23/12-10/25/12 10/29/12-10/29/12	M-F 630PM NEWS	3	950.00	2850.00
14	11111..	4	06:57P	07:30P	30S	10/23/12-10/26/12 10/29/12-10/29/12	CBS EVENING NEWS	5	1250.00	6250.00
15	1111111	6	11:00P	11:35P	30S	10/23/12-10/26/12 10/29/12-10/29/12	11PM NEWS	7	1500.00	10500.00
16	11111..	4	11:35P	12:37A	30S	10/23/12-10/26/12 10/29/12-10/29/12	11:35P-12:37A - LETTERMAN	5	380.00	1900.00
17	Sa	1	05:58A	07:58A	30S	10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
18	Sa	1	07:58A	10:00A	30S	10/27/12-10/27/12	SAT. CBS MORNING NEWS	1	325.00	325.00
19	Su	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	550.00	550.00
20	Su	1	10:28A	11:30A	30S	10/28/12-10/28/12	FACE THE NATION	1	600.00	600.00
21	M	1	10:00P	11:00P	30S	10/29/12-10/29/12	HAWAII FIVE-O	1	5000.00	5000.00
24	Su	1	06:58P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	3850.00	3850.00
26	Sa	1	11:58A	07:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	700.00	700.00
27	Su	1	11:00A	07:57P	30S	10/28/12-10/28/12	MCDONALD'S STEELERS	1	1350.00	1350.00

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AND	1218 Grandview Ave Fl 1	P.O. BOX 24551		
ADDRESS	Pittsburgh PA 15211-1239	PITTSBURGH PA 15234		
CONTACT	USA	USA		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT	MURPHY FOR CONGRESS WK 10/23
NATIONAL SALESPERSON			PRODUCT CODE	1310
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1				

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			FROM	TO						
28	Su	1	07:03P	07:30P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
4P GAME	Su		12:57P	07:00P						
29	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	#1 COCHRAN SUNDAY SPORTS	1	900.00	900.00
Total Contract:								76		67400.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						54345.00	13055.00	.00	67400.00	
GRAND TOTAL									67400.00	

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